

What's inside the
newsletter from

Cultura

Sender cultura@clients.cultura.fr
Sector General
Emails read 2 campaigns
Period October 2026

The main finding

**Nothing to fix on the 2
campaigns received.**

Marketing
2 campaigns

October 2026

Every send, at the time it arrived

One dot per message received by our subscription since October. Tap a dot to open it; the arrows move from one send to the next.

Technical reading of the send of Oct. 24, 2026 →

2

campaigns in 1 week
about 2 a week, in October

10 h – 24 h

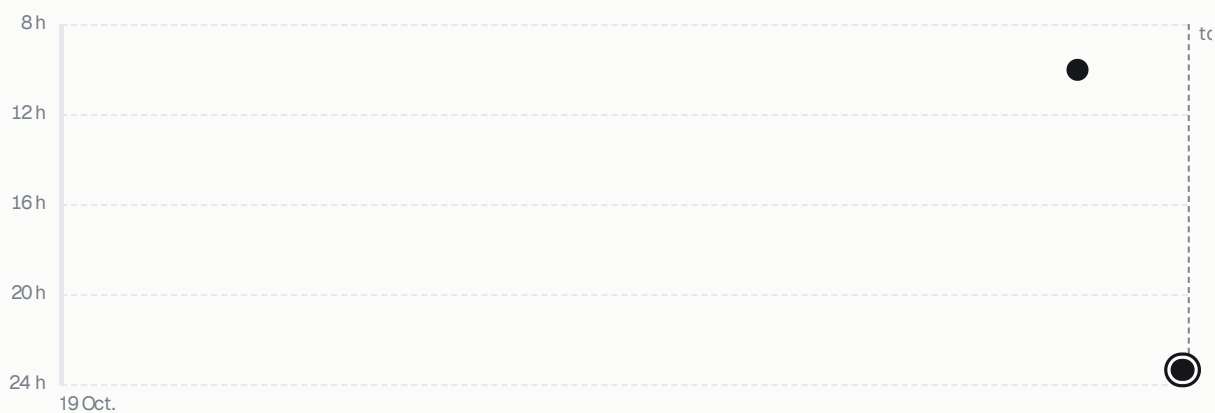
arrival window
2 of the 2 campaigns

No fixed day

sending day
Saturday leads, 2 of the 2 campaigns

24 Oct.

last send received
«  Heureux de vous compter parmi nos abonnés »



Pixel

Score

● campaign ○ transactional ● change observed ■ pixel present

Campaign 2 of 2

Saturday 24 Oct., 23:26

♥ **Heureux de vous compter parmi nos abonnés**

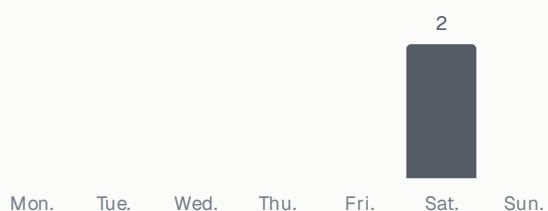
Type Marketing campaign

Score analysis in progress

Pixel —

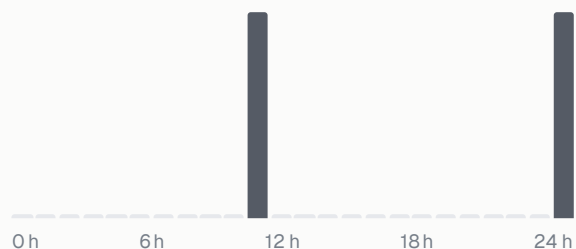
Sending day

Tap a bar to find its sends on the timeline.



Arrival time

Hour by hour, on the 2 campaigns.



No change observed since October

Each campaign is compared with the previous one, criterion by criterion.

Sector comparison

General — 17 brands with at least one campaign analyzed. The shares below are counted on them, never on the catalog.





17 brands analyzed in this sector

Reserved for the Pro version

Reading notes

How to read this page

- 01 A criterion that is not observable or not applicable leaves the calculation. It stays listed, never counted as zero: its weight leaves the denominator rather than weighing as a failure.
- 02 Each line describes an **observable finding**, with the excerpt that establishes it. No legal qualification is ever attached to it.
- 03 The measurements come from **deterministic analyzers**: the same message always gives the same result, and a disputed finding can be redone identically from the archive.
- 04 Every share is published **on an observed basis**, and names it: "26 of 30 brands analyzed." A brand with no email received enters no denominator.
- 05 The **deliverability score is borrowed**: its verdict comes from the server that received the message. All the other families come from our own analyzers.

Does this analysis speak to you?

Let's go through it together, in 20 minutes.

We go over the analysis with you, criterion by criterion. By video call, no commitment.

Pick a time slot : <https://cal.com/noam-ouaknine-ecibnn/20min> (<https://cal.com/noam-ouaknine-ecibnn/20min>)

Get Cultura's changes

One email when a criterion changes state, nothing else.

Do you work at Cultura?

Claim the brand: transactional emails, alerts, dated evidence.

The Pro version

Full history, before and after, alerts.

This report can also be read online, with a preview of each email:

<https://postmetry.com/en/marque/cultura/>