

What's inside the newsletter from

Zara

Sender zara@news.zara.com

Sending platform [Oracle Responsys](#)

Sector Fashion & retail

Emails read 46 campaigns, 1 transactional

Period August – October 2026

Our address was subscribed in August 2026, after the CNIL recommendation was published (April 14, 2026).

 Overall score

A

B

C

76/100

D

E

F

The main finding

The message puts obstacles in the way of assistive technology measured on 45 campaigns.

It is the first of 9 points to fix. The highest score is deliverability (100/100), the lowest experience (40/100), better than 3% of the 534 brands measured.

Marketing

46 campaigns

August – October 2026 · calculated on 31 October

Compliance

65 /100



better than 95% of the 534 brands measured

Deliverability

100 /100



better than 46% of the 534 brands measured

Technical

99 /100



better than 89% of the 534 brands measured

Experience

40 /100



better than 3% of the 534 brands measured

9 points to fix

Each line leads to the criterion in its family, with the excerpt that establishes it and how to fix it.

Priority	The message puts obstacles in the way of assistive technology Criterion "The message stays readable with assistive technology" · Experience · measured on 45 campaigns Four fixes, all in the template: declare the message language on the <html> tag (lang="en" for an email in English), describe each content image in its alt attribute, mark layout tables with role="presentation", and write links that say where they lead rather than "click here".	-20 pts out of 20 in Experience
Priority	The recipient has no control over tracking Criterion "The recipient keeps control over tracking" · Compliance · measured on 45 campaigns A path separate from the unsubscribe link leads to a preference centre where the recipient can refuse tracking (opens, clicks) without unsubscribing.	-20 pts out of 20 in Compliance
To review	Some links become invisible when images are blocked Criterion "All links stay visible with images blocked" · Experience · on all 45 campaigns Every important action (main button, unsubscribe) exists as text or as an HTML button, not only as a clickable image.	-15 pts out of 15 in Experience
To review	No plain-text version accompanies the message Criterion "The message can be rendered outside HTML" · Experience · measured on 45 campaigns	-15 pts out of 15 in Experience
To review	No untracked path leads to the site Criterion "An untracked path leads to the site" · Compliance · on all 45 campaigns	-10 pts out of 10 in Compliance
Secondary	The message reads poorly without its images or does not announce itself in the inbox Criterion "The message makes sense without its images, from the inbox on" · Experience · measured on 45 campaigns	-9.7 pts out of 25 in Experience
Secondary	No address allows a reply to the message Criterion "The message says who is writing and under which rules" · Compliance · measured on 45 campaigns	-5 pts out of 15 in Compliance
Secondary	The HTML exceeds Gmail's clipping threshold Criterion "HTML under Gmail's clipping threshold" · Technical · on 1 of the 45 campaigns	-0.6 pts out of 25 in Technical
Secondary	The HTML shows formal deviations Criterion "Well-formed HTML" · Technical · measured on 45 campaigns	-0.3 pts out of 15 in Technical

15 criteria met, including « No open-tracking pixel » and « DKIM signature validated ». They are listed in their family, below.

Every send, at the time it arrived

One dot per message received by our subscription since August. Tap a dot to open it; the arrows move from one send to the next.

Technical reading of the send of Oct. 30, 2026 →

46

7 days a week

campaigns in 13 weeks
about 35 a week, from August to October

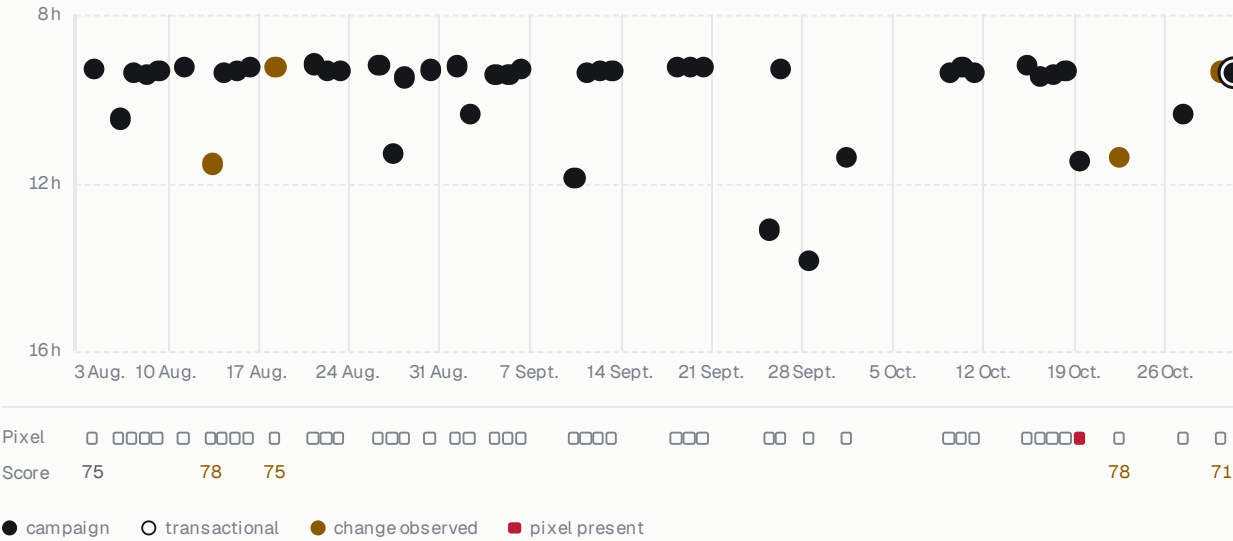
every day of the week
2 to 11 campaigns depending on the day

9 h

favourite sending hour
76% of campaigns arrive between 9:00 and 10:00

31 Oct.

last send received
« Découvrez la nouvelle collection »



Campaign 46 of 46

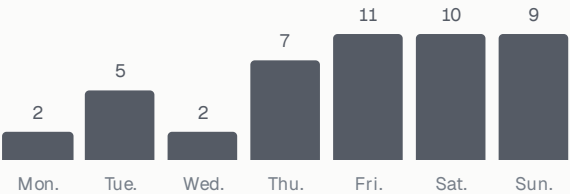
Saturday 31 Oct., 9:22

Découvrez la nouvelle collection

Type Marketing campaign
Score analysis in progress
Pixel —

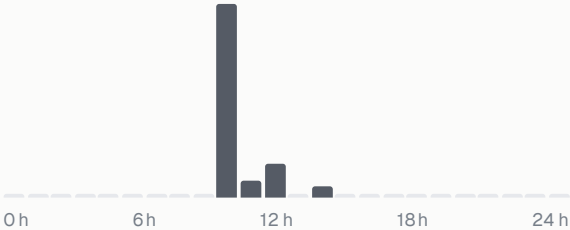
Sending day

Tap a bar to find its sends on the timeline.



Arrival time

Hour by hour, on the 46 campaigns.



4 changes observed since August

Each campaign is compared with the previous one, criterion by criterion.

13 Aug. The detail of this change, criterion by criterion, is reserved for the Pro version.
confirmed by the next campaign - the per-send score goes from 75 to 78

18 Aug.	The detail of this change, criterion by criterion, is reserved for the Pro version. confirmed by the next 4 campaigns · the per-send score goes from 78 to 75
22 Oct.	The detail of this change, criterion by criterion, is reserved for the Pro version. confirmed by the next campaign · the per-send score goes from 75 to 78
30 Oct.	The detail of this change, criterion by criterion, is reserved for the Pro version. to be confirmed by the next send · the per-send score goes from 78 to 71

Criteria in detail

The 24 criteria + 1 bonus

■ 15 met
■ 4 partly met
■ 5 not met
■ 0 not observable



Compliance

These checks cover what the send imposes on the recipient and what it leaves them: measurement of their behaviour, ways to leave, tracking of their objection.

Tracking pixels: the CNIL rule Method, Compliance family

better than 95% of the 534 brands measured

The calculation · 65 pts out of 100

3 met · 1 partly met · 2 not met



Weight of each criterion in the score.

No open-tracking pixel ■ Met

30 pts

No open-tracking pixel on the last 3 campaigns

30 points out of 30 — met on 3 of the last 3 campaigns.

Served from `zara.com`.

Met when no tracking pixel is present. A single pixel is enough for the criterion not to be met on an email.

CNIL 14/04/2026 · LIL art.82 · PM-PRIV-001 · The detection rule

Unsubscribing is possible and announced ■ Met

15 pts

Unsubscribing is announced, in the header and in the body on 45 campaigns

15 points out of 15 — share of observations met across 45 campaigns.

Met when the message announces unsubscribing in its headers, through a page rather than an email to write, and in its body. The detail says which of the two is missing. Not applicable to a transactional email.

What was measured — 2 met out of 2

■ Unsubscribe announced in the header, through a page on 45 campaigns Met

■ Unsubscribe link in the body on 45 campaigns Met

RFC 2369 · PM-PRIV-002

RFC 2369 — The Use of URLs as Meta-Syntax for Core Mail List Commands (<https://www.rfc-editor.org/rfc/rfc2369>)

The recipient keeps control over tracking

☐ Not met

0/20 pts

The recipient has no control over tracking — none of the 2 measures is met

0 points out of 20 — share of observations met across 45 campaigns.

How to fix it

A path separate from the unsubscribe link leads to a preference centre where the recipient can refuse tracking (opens, clicks) without unsubscribing. Most email platforms offer this page; otherwise it goes in the template footer, with its own link, named for what it does ("manage my preferences", "refuse tracking").

The page takes an afternoon to set up and then serves every send. It is what the CNIL recommendation expects from an email that measures how its readers behave.

Two measures: does the unsubscribe link go through a tracker, and does a separate path lead to a preference center or to refusing tracking? Neither establishes that a refusal succeeds — checking would require following the link, which would record a click on the sending platform's side. They describe the control left to the recipient, not the result they would get.

What was measured — 0 met out of 2

- ☐ Tracked unsubscribe link on the 45 campaigns concerned Not met
- ☐ No separate path to refuse tracking on the only campaign concerned Not met

CNIL 14/04/2026 · Postmetry · PM-PRIV-003

The message says who is writing and under which rules

☒ Partly met

10/15 pts

No address allows a reply to the message on the 45 campaigns concerned (2 of 3 measures met)

10 points out of 15 — share of observations met across 45 campaigns.

How to fix it

The footer of the message names the sender (company name, postal address) and links to its privacy policy with a direct link to the website, not through a tracking domain. These details go once in to the base template and then appear in every send.

Nothing to lose: these lines already exist on the website; they only need to be carried over.

A commercial email must make it possible to identify the advertiser (CPCE, article L. 34-5), and the recipient must be able to know who processes their data. This indicator groups what a message can show of it.

What was measured — 2 met out of 3

- ☒ The message names its sender on 45 campaigns Met
- ☐ No address allows a reply to the message on the 45 campaigns concerned Not met
- ☒ A link leads to the privacy policy on 45 campaigns Met

CPCE L.34-5 · directive 2000/31 art.6 · CAN-SPAM · PM-PRIV-004

An untracked path leads to the site

☐ Not met

0/10 pts

Every link to the site goes through a tracker on the 45 campaigns concerned

0 points out of 10 — met on 0 of 45 campaigns concerned.

A recipient who simply wants to visit the site has no option but to go through the click counter.

How to fix it

At least one link in the message points directly to the brand's domain, without going through the platform's redirect domain: the logo, the legal notice or the privacy policy will do. In the editor this is set link by link ("do not track this link", "disable click tracking") or through an exclusion list in the account settings.

An untracked link does not count in measured clicks; choosing the logo or the footer takes nothing away from the clicks that matter.

Met when at least one link in the message leads to the brand's site without going through a click counter.

Postmetry · PM-PRIV-005

No recipient identifier in the message

Met

10 pts

No recipient identifier in the message on 45 campaigns

10 points out of 10 — met on 45 of 45 campaigns concerned.

Met when the recipient's address appears — neither in clear, nor encoded, nor hashed — in no URL and no proprietary header. Addressing headers do not count: they carry it by design.

Postmetry · RGPD art.4 en repère · PM-PRIV-020

Deliverability



These checks read the authentication verdict set by our server when the message arrived. This verdict is dated by construction: we never recalculate it, which would query today's DNS rather than the DNS of the day the email was sent.

[Gmail sender requirements](https://support.google.com/a/answer/81126) ↗ (<https://support.google.com/a/answer/81126>)

[Yahoo requirements](https://senders.yahooinc.com/best-practices/) ↗ (<https://senders.yahooinc.com/best-practices/>) [Method, Deliverability family](#)

better than 46% of the 534 brands measured

The calculation · 85 pts out of 85, scaled to 100

6 met



Weight of each criterion in the score.

DKIM signature validated

Met

20 pts

Valid DKIM signature on 45 campaigns

20 points out of 20 — met on 45 of 45 campaigns concerned.

Met when our receiving server validated the DKIM signature of the email.

RFC 6376 · RFC 8601 · PM-DELIV-001 · [RFC 6376 — DomainKeys Identified Mail \(DKIM\) Signatures](https://www.rfc-editor.org/rfc/rfc6376) (<https://www.rfc-editor.org/rfc/rfc6376>)

[RFC 8601 — Message Header Field for Indicating Message Authentication Status](https://www.rfc-editor.org/rfc/rfc8601) (<https://www.rfc-editor.org/rfc/rfc8601>)

DMARC alignment validated

Met

20 pts

DMARC alignment verified on 45 campaigns

20 points out of 20 — met on 45 of 45 campaigns concerned.

Met when the domain shown in the sender matches the one that authenticated the message.

RFC 9989 · PM-DELIV-002

[RFC 9989 — Domain-Based Message Authentication, Reporting, and Conformance \(DMARC\)](https://www.rfc-editor.org/rfc/rfc9989) (<https://www.rfc-editor.org/rfc/rfc9989>)

DMARC policy that helps keep out some impersonation

Met

15 pts

Active DMARC policy on 45 campaigns

15 points out of 15 — met on 45 of 45 campaigns concerned.

Met when the published policy is "reject" or "quarantine". A "none" policy asks nothing of mail providers: it is published with no effect on messages that impersonate the domain.

RFC9989 §47 · PM-DELIV-003 · [RFC9989 — section 4.7, "p" tag \(https://www.rfc-editor.org/rfc/rfc9989#section-4.7\)](https://www.rfc-editor.org/rfc/rfc9989#section-4.7)

No SPF failure

 Met

10 pts

No SPF failure on 45 campaigns

10 points out of 10 — met on 45 of 45 campaigns concerned.

Met when SPF does not fail. An SPF "none" alongside a valid DKIM and DMARC is a common and legitimate configuration: it is not penalized.

RFC7208 · PM-DELIV-004

[RFC7208 — Sender Policy Framework \(SPF\) for Authorizing Use of Domains in Email \(https://www.rfc-editor.org/rfc/rfc7208\)](https://www.rfc-editor.org/rfc/rfc7208)

One-click unsubscribe, as defined by RFC 8058

 Met

15 pts

One-click unsubscribe as defined by RFC 8058 on 45 campaigns

15 points out of 15 — share of observations met across 45 campaigns.

Met when the "List-Unsubscribe" header carries an https address and "List-Unsubscribe-Post" is exactly "List-Unsubscribe=One-Click". This is what Gmail and Yahoo require of bulk senders: the mailbox's button then acts without opening a page. Not applicable to a transactional email.

What was measured — 2 met out of 2

-  The unsubscribe header carries an https address on 45 campaigns Met
-  One-click unsubscribe announced on 45 campaigns Met

RFC8058 · Gmail et Yahoo · PM-DELIV-005

A DKIM signature that covers what matters

 Met

5 pts

The DKIM signature covers what matters in the message on 45 campaigns

5 points out of 5 — share of observations met across 45 campaigns.

What the signature covers, not only that it passes: an algorithm accepted by RFC 8301, the whole body signed, the From, Subject, Date and List-Unsubscribe headers signed, a signature not expired on receipt. Not applicable without a DKIM signature.

What was measured — 3 met out of 3

-  Accepted signing algorithm on 45 campaigns Met
-  Whole body signed on 45 campaigns Met
-  Essential headers signed on 45 campaigns Met
- ☐ Signature valid on receipt Not applicable

RFC6376 · RFC8301 · PM-DELIV-006



Technical

These checks cover what email clients actually do with the message: truncation, style blocks removed, resources never loaded. Each threshold states where it comes from: the documented behaviour of an email client, a specification, or our own method.

Support by email client (caniemail) ↗ (<https://www.caniemail.com/>) Method, Technical family
better than 89% of the 534 brands measured

The calculation · 84 pts out of 85, scaled to 100

4 met · 2 partly met



Weight of each criterion in the score.

HTML under Gmail's clipping threshold Partly met

24.4/25 pts

HTML over Gmail's clipping threshold (1 of 45 campaigns concerned)

24.4 points out of 25 — met on 44 of 45 campaigns concerned.

How to fix it

Weight comes down by removing unused CSS, deleting duplicated hidden blocks (mobile and desktop versions of the same content), removing comments and Outlook conditional code that is no longer needed, and embedding no base64 images. Most editors show the HTML weight before sending.

Above 102 KB, Gmail clips the message and shows "View entire message": the footer, the legal notices and the unsubscribe link drop out of the first read.

Met when the HTML part stays under 102 KB. Beyond that, Gmail cuts off the end of the message — and the end is where the unsubscribe link and the notices are.

Gmail · PM-TECH-001

A shallow template Met

20 pts

Shallow template on 45 campaigns

20 points out of 20 — share of observations met across 45 campaigns.

Met when layout tables are nested no more than 6 levels deep. Beyond that, the Word engine shared by desktop Outlook and the diverging clients each render the template their own way.

What was measured — 1 met out of 1

Lightly nested layout tables on 45 campaigns Met

Postmetry · PM-TECH-002

Well-formed HTML Partly met

14.7/15 pts

Tags left open or closed without opening (3 of 45 campaigns concerned) (3 of 4 measures met)

14.7 points out of 15 — share of observations met across 45 campaigns.

How to fix it

Form errors (unclosed tags, duplicated attributes, invalid table/div nesting) come from blocks pasted between editors or from hand edits in the code. Run the HTML through a validator before sending, and fix it at the source in the template rather than in each campaign.

Malformed HTML renders differently from one email client to another, and it is the most common cause of a broken display in Outlook or on mobile.

A doctype, a character set declared in the document, balanced tags and unique identifiers. Each client repairs incomplete markup its own way, which is what makes rendering unpredictable. End tags that HTML makes optional do not count.

What was measured — 3 met out of 4

- Doctype declared on 45 campaigns Met
- Character set declared in the HTML on 45 campaigns Met
- Tags left open or closed without opening (3 of 45 campaigns concerned) Partly met
- Unique identifiers on 45 campaigns Met

WHATWG · PM-TECH-030

Every link leads somewhere

■ Met

10 pts

Every link leads somewhere on 45 campaigns

10 points out of 10 — met on 45 of 45 campaigns concerned.

Met when no link is empty, reduced to “#” or written as “javascript:”. Such a link leads nowhere, and most clients neutralise it. Not applicable if the message contains no link.

Postmetry · PM-TECH-031

No remote stylesheet

■ Met

10 pts

No remote stylesheet on 45 campaigns

10 points out of 10 — met on 45 of 45 campaigns concerned.

Met when the message calls no external stylesheet, through “link” or “@import”. Several clients never load them. A font stylesheet does not count: without it, the text falls back to another font.

caniemail · PM-TECH-020 · [<link> in an email — support by client \(https://www.caniemail.com/features/html-link/\)](https://www.caniemail.com/features/html-link/)

The message follows the shape of an email

■ Met

5 pts

The message follows the shape of an email on 45 campaigns

5 points out of 5 — share of observations met across 45 campaigns.

Lines of 998 bytes at most, readable Message-ID and Date, a character set announced on every text part, a transfer encoding consistent with the content (RFC 5322, RFC 2045). Most servers tolerate these deviations, each in its own way.

What was measured — 5 met out of 5

- Lines of 998 bytes at most on 45 campaigns Met
- Well-formed Message-ID on 45 campaigns Met
- Readable date on 45 campaigns Met
- Character set announced on every text part on 45 campaigns Met
- Consistent transfer encoding on 45 campaigns Met

RFC5322·RFC2045 · PM-TECH-010



Experience

Four questions about what becomes of the message once received: does it stay understandable, can the recipient still act, can a client render it, can a screen display it. Automatic detection only covers what is declared in the message.

WCAG 2.2 ↗ (<https://www.w3.org/TR/WCAG22/>) Method, Experience family

better than 3% of the 534 brands measured

The calculation · 40 pts out of 100

2 met · 1 partly met · 3 not met · 1 bonus



Weight of each criterion in the score.

The message makes sense without its images, from the inbox on Partly met

153/25 pts

Preheader missing, too short or too long (35 of 45 campaigns concerned) (1 of 2 measures met)

15.3 points out of 25 — share of observations met across 45 campaigns.

How to fix it

A preheader of 40 to 130 characters, in real text, follows the subject in the inbox; every meaningful image has an alt attribute that says what it shows; the main message is in text, not inside an image. In the editor, the preheader is a dedicated field, and the alt is filled in image by image.

Half of readers see the message without images when it first opens. An alt and a preheader take a minute per campaign.

Met when the message keeps at least 200 readable characters with images blocked, and a preheader of 40 to 130 characters announces it in the message list. Without a preheader, the inbox shows the first text of the body instead — often “View in browser”.

What was measured — 1 met out of 2

- ☒ At least 200 characters remain readable with images blocked on 45 campaigns Met
- ☐ Preheader missing, too short or too long (35 of 45 campaigns concerned) Partly met

Postmetry · PM-EXP-001

The message can be rendered outside HTML Not met

0/15 pts

No plain-text version accompanies the message on the 45 campaigns concerned (0 of 1 measures met)

0 points out of 15 — share of observations met across 45 campaigns.

How to fix it

The text version (text/plain) comes with the HTML and carries the content and the links, not just a sentence saying “open this message in your browser”. Email platforms generate it from the HTML when the option is on (“auto-generate plain text”).

This is the version that watches, screen readers and some business clients read; spam filters also use it, comparing the two versions.

Met when a text version comes with the email and carries the essentials: at least 60% of its text and 80% of its links. A client that does not display HTML falls back on it; reduced to “view the web version”, it renders nothing.

What was measured — 0 met out of 1

- ☐ No plain-text version accompanies the message on the 45 campaigns concerned Not met
- ☐ The text version carries the message's text Not applicable

☐ The text version carries the message's links Not applicable

Postmetry · PM-EXP-002

All links stay visible with images blocked

☐ Not met

0/15 pts

Some links become invisible with images blocked on the 45 campaigns concerned

0 points out of 15 — met on 0 of 45 campaigns concerned.

How to fix it

Every important action (main button, unsubscribe) exists as text or as an HTML button, not only as a clickable image. For an image button, an alt that names the action and a background colour on the cell keep the area visible even without the image.

With images blocked, an image button becomes an empty rectangle: the reader does not know where to click.

Met when no link is carried by a single image without alternative text: such a link leaves nothing on screen. Not applicable if the message contains no links.

Postmetry · PM-EXP-003

Tap targets large enough

☒ Met

10 pts

Tap targets of sufficient size on 45 campaigns

10 points out of 10 — met on 45 of 45 campaigns concerned.

Met when no sized tap target falls below 24 px a side (WCAG 2.2, criterion 2.5.8). Only targets with a declared dimension are measured; the criterion's exceptions — a target within a line of text, sufficient spacing — are not. Not applicable if the message declares no dimensions.

WCAG 2.2 — 2.5.8 · PM-EXP-004

WCAG 2.2 — Target Size (Minimum), success criterion 2.5.8, level AA (<https://www.w3.org/TR/WCAG22/#target-size-minimum>)

The message stays readable with assistive technology

☐ Not met

0/20 pts

The message puts obstacles in the way of assistive technology — none of the 4 measures is met

0 points out of 20 — share of observations met across 45 campaigns.

How to fix it

Four fixes, all in the template: declare the message language on the <html> tag (lang="en" for an email in English), describe each content image in its alt attribute, mark layout tables with role="presentation", and write links that say where they lead rather than "click here".

The criterion detail shows which ones are missing from your emails; the others are already met.

A decorative image — divider, spacer — keeps an empty alt="": that is what keeps it silent, not an oversight.

Declared language, described content images, layout tables marked as such, link texts that say where they lead: what a screen reader needs to render the message. The detail says which of these measures is missing.

What was measured — 0 met out of 4

- ☐ Message language not declared on the 45 campaigns concerned Not met
- ☐ Some content images are not described on the 45 campaigns concerned Not met
- ☐ Layout tables announced as data tables on the 45 campaigns concerned Not met
- ☐ Some links do not say where they lead on the 45 campaigns concerned Not met

WCAG 2.2 · RGAA · PM-EXP-005

HTML Standard — The lang and xml:lang attributes (<https://html.spec.whatwg.org/multipage/dom.html#the-lang-and-xml:lang-attributes>)

The message declares its adaptation to screens

Met

15 pts

The message declares its adaptation to screens on 45 campaigns

15 points out of 15 — share of observations met across 45 campaigns.

Met when the message declares its viewport and its adaptation to screen width. Without them, it displays on a phone at its original width, and is read by zooming and scrolling sideways.

What was measured — 2 met out of 2

- Viewport declared on 45 campaigns Met
- Adaptation to screen width declared on 45 campaigns Met

W3C · PM-EXP-026 · CSS Device Adaptation — the viewport tag (https://www.w3.org/TR/css-device-adapt-1/) Media Queries Level 4 (https://www.w3.org/TR/mediaqueries-4/)

Dark mode declared

Bonus point not earned

+0 pts

The message does not declare its support for dark mode on the 45 campaigns concerned

0 points out of 5 — met on 0 of 45 campaigns concerned.

Earned when the message declares color-scheme or a prefers-color-scheme rule. No standard requires it — clients that force dark mode invert the colors themselves — but declaring it leaves control to the template rather than to the mail client.

caniemail · PM-EXP-027

Does this address really send Zara's emails? —

DKIM d=news.zara.com · SPF pass · DKIM pass · DMARC pass · 46 campaigns

Across 46 campaigns from Zara received at our addresses since August 2026:

From field	zara@news.zara.com · 46 of 46
DKIM signing domain (d=)	news.zara.com · 45 of 45
Verdict on receipt	SPF pass · 45 of 45 DKIM pass · 45 of 45 DMARC pass · 45 of 45

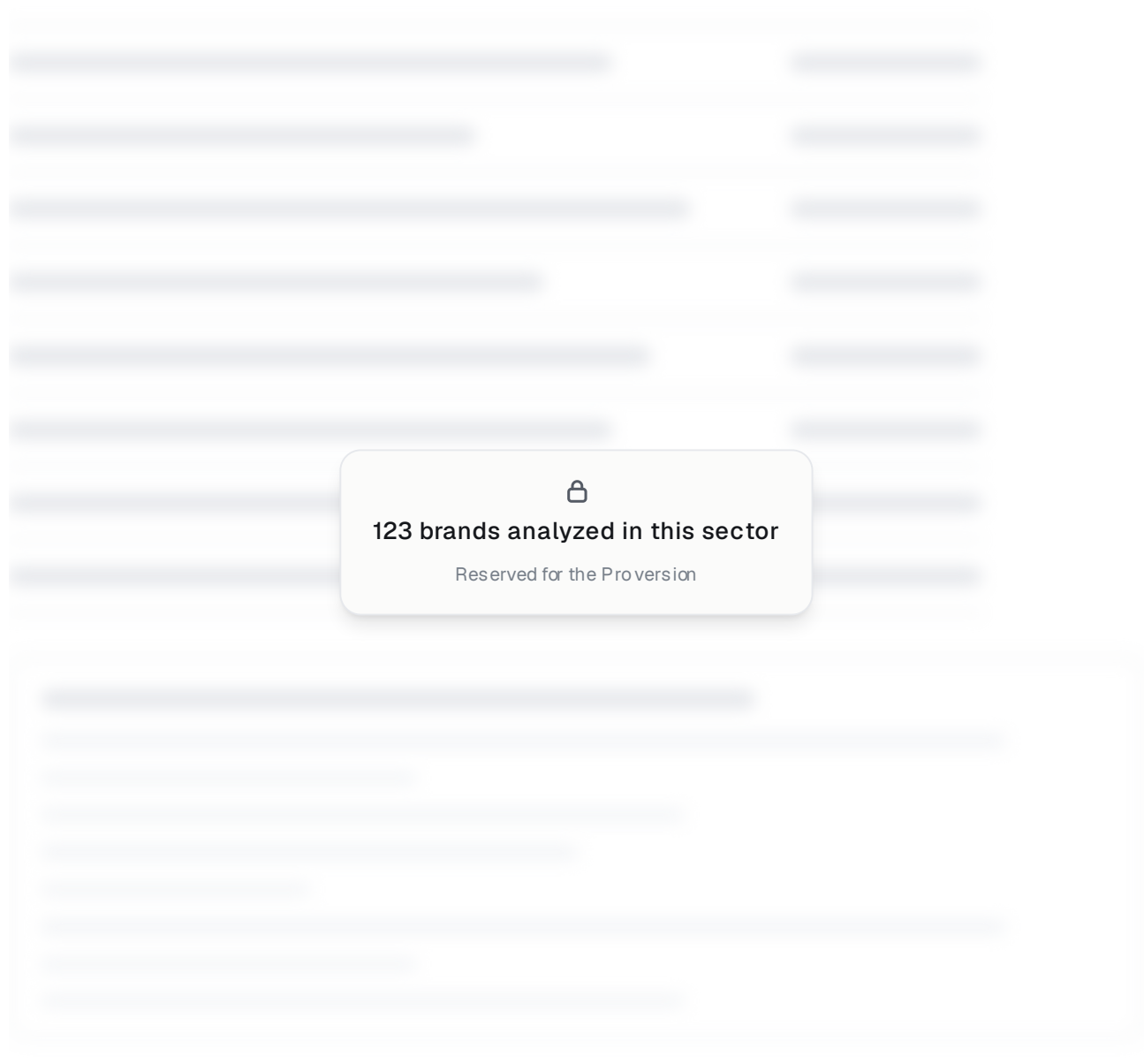
The verdict is the one the receiving server wrote in the Authentication-Results header when the message arrived: it is read, never recomputed.

Verdict read on 45 of 46 emails: the others carry none we recognize, or their analysis is still to come.

These findings describe the emails received at our addresses. They say nothing about a message received elsewhere: the From field can be written freely, and only the headers of the message you received show the path it took.

Sector comparison

Fashion & retail — 123 brands with at least one campaign analyzed. The shares below are counted on them, never on the catalog.



Reading notes

How to read this page

- 01 **A criterion that is not observable or not applicable leaves the calculation.** It stays listed, never counted as zero: its weight leaves the denominator rather than weighing as a failure.
- 02 Each line describes an **observable finding**, with the excerpt that establishes it. No legal qualification is ever attached to it.
- 03 The measurements come from **deterministic analyzers**: the same message always gives the same result, and a disputed finding can be redone identically from the archive.
- 04 Every share is published **on an observed basis**, and names it: "26 of 30 brands analyzed." A brand with no email received enters no denominator.
- 05 The **deliverability score is borrowed**: its verdict comes from the server that received the message. All the other families come from our own analyzers.

Does this analysis speak to you?

Let's go through it together, in 20 minutes.

We go over the 9 points with you, the evidence for each and the order in which to fix them. By video call, no commitment.

Pick a time slot : <https://cal.com/noam-ouaknine-ecibnn/20min> (<https://cal.com/noam-ouaknine-ecibnn/20min>)

Get Zara's changes

One email when a criterion changes state, nothing else.

Do you work at Zara?

Claim the brand: transactional emails, alerts, dated evidence.

The Pro version

Full history, before and after, alerts.

This report can also be read online, with a preview of each email:

<https://postmetry.com/en/marque/zara/>